**Tabel voor menu-engineering**

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| --- | --- | --- | --- | --- | --- | --- |
| **Producten** | **Populariteit** | **Volledige kostprijs** | **Marginaliteit** | **Productclassificatie** | **Populariteit (rangorde)** | **Rentabiliteit (rangorde)** |
| **Product 1** | **Kg / stuks verkocht per week** | **Full cost**  **€** | **Productmarge**  **€** | **Trekpaarden / Sterren / Honden / Raadsels** | **1° / 2° / 3° …** | **1° / 2° / 3° …** |
| **Product 2** |  |  |  |  |  |  |
| **Product 3** |  |  |  |  |  |  |
| **Product 4** |  |  |  |  |  |  |
| **Product 5** |  |  |  |  |  |  |
| **Produit 6** |  |  |  |  |  |  |
| **Product 7** |  |  |  |  |  |  |
| **Product 8** |  |  |  |  |  |  |
| **Produit 9** |  |  |  |  |  |  |
| **Product 10** |  |  |  |  |  |  |